

**CONTRACT**

www.wxyz.com

**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**(248)827-7777**

And:

**Byrum & Fisk**  
**1322 G Street SE**  
**Washington, DC 20003**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>307198 /                |   | <u>Alt Order #</u>                                     |
| <u>Product</u><br><b>384 Issue Week 2 10/23-10/29</b> |   |  |
| <u>Contract Dates</u><br><b>10/23/12 - 10/29/12</b>   | <u>Estimate #</u><br><b>1569</b>          |  |
| <u>Advertiser</u><br><b>MI Energy MI Jobs</b>         |   | <u>Original Date / Revision</u><br>08/07/12 / 08/07/12 |
| <u>Billing Cycle</u><br>EOM/EOC                       | <u>Billing Calendar</u><br>Broadcast      | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br><b>WXYZ</b>                         | <u>Account Executive</u><br>Dave Lombardo | <u>Sales Office</u><br>EWS - Washing                   |
| <u>Special Handling</u>                               |   |  |
| <u>Demographic</u><br>Adults 25-54                    |   |  |
| <u>IDB#</u><br>14019                                  | <u>Advertiser Code</u>                    | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                                     |   | <u>Advertiser Ref</u>                                  |

| *Line | Ch    | Start Date        | End Date        | Description                | Start/End Time  | Days | Length | Spots/<br>Week    | Rate        | Type | Spots | Amount     |
|-------|-------|-------------------|-----------------|----------------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1   | WXYZ  | 10/23/12          | 10/29/12        | 7 Action News This Morning | 430a-5a         |      | :30    |                   |             | NM   | 5     | \$750.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/22/12          | 10/28/12        | -1111--                    |                 |      |        | 4                 | \$150.00    |      |       |            |
|       | Week: | 10/29/12          | 11/04/12        | 1-----                     |                 |      |        | 1                 | \$150.00    |      |       |            |
| N 2   | WXYZ  | 10/23/12          | 10/29/12        | 5am News M-F               | 5-6am M-F       |      | :30    |                   |             | NM   | 5     | \$2,000.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/22/12          | 10/28/12        | -1111--                    |                 |      |        | 4                 | \$400.00    |      |       |            |
|       | Week: | 10/29/12          | 11/04/12        | 1-----                     |                 |      |        | 1                 | \$400.00    |      |       |            |
| N 3   | WXYZ  | 10/23/12          | 10/29/12        | Action News 6am            | 6-7am M-F       |      | :30    |                   |             | NM   | 5     | \$4,500.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/22/12          | 10/28/12        | -1111--                    |                 |      |        | 4                 | \$900.00    |      |       |            |
|       | Week: | 10/29/12          | 11/04/12        | 1-----                     |                 |      |        | 1                 | \$900.00    |      |       |            |
| N 4   | WXYZ  | 10/23/12          | 10/29/12        | M-F 7-9am                  | 7-9am M-F       |      | :30    |                   |             | NM   | 10    | \$9,000.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/22/12          | 10/28/12        | -2222--                    |                 |      |        | 8                 | \$900.00    |      |       |            |
|       | Week: | 10/29/12          | 11/04/12        | 2-----                     |                 |      |        | 2                 | \$900.00    |      |       |            |
| N 5   | WXYZ  | 10/23/12          | 10/29/12        | SAT 6-7 /8-9am Local News  | SAT 6-7 / 8-9am |      | :30    |                   |             | NM   | 1     | \$250.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/22/12          | 10/28/12        | -----1-                    |                 |      |        | 1                 | \$250.00    |      |       |            |
|       | Week: | 10/29/12          | 11/04/12        | -----                      |                 |      |        | 0                 | \$0.00      |      |       |            |
| N 6   | WXYZ  | 10/23/12          | 10/29/12        | GMA SAT 7-8am              | SAT 7-8am       |      | :30    |                   |             | NM   | 1     | \$350.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/22/12          | 10/28/12        | -----1-                    |                 |      |        | 1                 | \$350.00    |      |       |            |
|       | Week: | 10/29/12          | 11/04/12        | -----                      |                 |      |        | 0                 | \$0.00      |      |       |            |
| N 7   | WXYZ  | 10/23/12          | 10/29/12        | Action News SAT 8am        | SAT 8-9am       |      | :30    |                   |             | NM   | 1     | \$350.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/22/12          | 10/28/12        | -----1-                    |                 |      |        | 1                 | \$350.00    |      |       |            |
|       | Week: | 10/29/12          | 11/04/12        | -----                      |                 |      |        | 0                 | \$0.00      |      |       |            |
| N 8   | WXYZ  | 10/23/12          | 10/29/12        | Action News SUN 6am        | SUN 6-7am       |      | :30    |                   |             | NM   | 1     | \$250.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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|--|------|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|--|--|-------------------|-----------------|-----------------|--|--|--|-------------------|-------------|--|--|--|-------|--|----------|----------|---------|--|--|--|---|------------|--|--|--|-------|--|----------|----------|--------|--|--|--|---|------------|--|--|--|
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|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/22/12          | 10/28/12        | -----1                 |                |      |        | 1                 | \$250.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | -----                  |                |      |        | 0                 | \$0.00      |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| N 9  | WXYZ | 10/23/12          | 10/29/12        | GMA SUN 7-8am          | SUN 7-8am      |      | :30    |                   |             | NM   | 1     | \$350.00   |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
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|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/22/12          | 10/28/12        | -----1                 |                |      |        | 1                 | \$350.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | -----                  |                |      |        | 0                 | \$0.00      |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| N 10   | WXYZ | 10/23/12          | 10/29/12        | Action News SUN 8am    | Sun 8-930am    |      | :30    |                   |             | NM   | 2     | \$700.00   |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
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|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/22/12          | 10/28/12        | -----2                 |                |      |        | 2                 | \$350.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | -----                  |                |      |        | 0                 | \$0.00      |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| N 11   | WXYZ | 10/23/12          | 10/29/12        | Spotlight SUN 930am    | Sun 930-10am   |      | :30    |                   |             | NM   | 1     | \$500.00   |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
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| Week:  |      | 10/22/12          | 10/28/12        | -----1                 |                |      |        | 1                 | \$500.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | -----                  |                |      |        | 0                 | \$0.00      |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| N 12   | WXYZ | 10/23/12          | 10/29/12        | M-F 9a-10a             | 9-10am M-F     |      | :30    |                   |             | NM   | 5     | \$2,500.00 |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
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| Week:  |      | 10/22/12          | 10/28/12        | -1111--                |                |      |        | 4                 | \$500.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | 1-----                 |                |      |        | 1                 | \$500.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| N 13   | WXYZ | 10/23/12          | 10/29/12        | M-F 10a-11a            | 10-11am M-F    |      | :30    |                   |             | NM   | 5     | \$2,000.00 |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| <table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-1111--</td><td></td><td></td><td></td><td>4</td><td>\$400.00</td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$400.00</td><td colspan="3"></td></tr> </table>     |      |                   |                 |                        |                |      |        |                   |             |      |       |            |  |  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |  |  |  | <u>Spots/Week</u> | <u>Rate</u> |  |  |  | Week: |  | 10/22/12 | 10/28/12 | -1111-- |  |  |  | 4 | \$400.00   |  |  |  | Week: |  | 10/29/12 | 11/04/12 | 1----- |  |  |  | 1 | \$400.00   |  |  |  |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/22/12          | 10/28/12        | -1111--                |                |      |        | 4                 | \$400.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | 1-----                 |                |      |        | 1                 | \$400.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| N 14   | WXYZ | 10/23/12          | 10/29/12        | M-F 11a-12n            | 11am-12pm M-F  |      | :30    |                   |             | NM   | 5     | \$3,750.00 |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| <table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-1111--</td><td></td><td></td><td></td><td>4</td><td>\$750.00</td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$750.00</td><td colspan="3"></td></tr> </table>     |      |                   |                 |                        |                |      |        |                   |             |      |       |            |  |  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |  |  |  | <u>Spots/Week</u> | <u>Rate</u> |  |  |  | Week: |  | 10/22/12 | 10/28/12 | -1111-- |  |  |  | 4 | \$750.00   |  |  |  | Week: |  | 10/29/12 | 11/04/12 | 1----- |  |  |  | 1 | \$750.00   |  |  |  |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/22/12          | 10/28/12        | -1111--                |                |      |        | 4                 | \$750.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | 1-----                 |                |      |        | 1                 | \$750.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| N 15   | WXYZ | 10/23/12          | 10/29/12        | 12n-1p                 | 12-1pm M-F     |      | :30    |                   |             | NM   | 5     | \$2,500.00 |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
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|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/22/12          | 10/28/12        | -1111--                |                |      |        | 4                 | \$500.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | 1-----                 |                |      |        | 1                 | \$500.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| N 16   | WXYZ | 10/23/12          | 10/29/12        | 2-3pm General Hospital | 2-3pm M-F      |      | :30    |                   |             | NM   | 5     | \$3,000.00 |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
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|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/22/12          | 10/28/12        | -1111--                |                |      |        | 4                 | \$600.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | 1-----                 |                |      |        | 1                 | \$600.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| N 17   | WXYZ | 10/23/12          | 10/29/12        | Katie                  | 3-4pm M-F      |      | :30    |                   |             | NM   | 5     | \$4,000.00 |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
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|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/22/12          | 10/28/12        | -1111--                |                |      |        | 4                 | \$800.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | 1-----                 |                |      |        | 1                 | \$800.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| N 18   | WXYZ | 10/23/12          | 10/29/12        | Dr. Oz                 | 4-5pm M-F      |      | :30    |                   |             | NM   | 5     | \$4,500.00 |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
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|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/22/12          | 10/28/12        | -1111--                |                |      |        | 4                 | \$900.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | 1-----                 |                |      |        | 1                 | \$900.00    |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| N 19   | WXYZ | 10/23/12          | 10/29/12        | 5-6pm M-F              | 5-6pm M-F      |      | :30    |                   |             | NM   | 5     | \$5,000.00 |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
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|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/22/12          | 10/28/12        | -1111--                |                |      |        | 4                 | \$1,000.00  |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |
| Week:  |      | 10/29/12          | 11/04/12        | 1-----                 |                |      |        | 1                 | \$1,000.00  |      |       |            |  |  |                   |                 |                 |  |  |  |                   |             |  |  |  |       |  |          |          |         |  |  |  |   |            |  |  |  |       |  |          |          |        |  |  |  |   |            |  |  |  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**(248)827-7777**

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>307198 /       |   | <u>Alt Order #</u>                                     |
| <u>Contract Dates</u><br>10/23/12 - 10/29/12 | <u>Product</u><br>384 Issue Week 2 10/23/12 | <u>Estimate #</u><br>1569                              |
| <u>Advertiser</u><br>MI Energy MI Jobs       |   | <u>Original Date / Revision</u><br>08/07/12 / 08/07/12 |

| *Line | Ch   | Start Date        | End Date        | Description             | Start/End Time  | Days | Length | Spots/Week        | Rate        | Type | Totals<br>Spots Amount |             |
|-------|------|-------------------|-----------------|-------------------------|-----------------|------|--------|-------------------|-------------|------|------------------------|-------------|
| N 20  | WXYZ | 10/23/12          | 10/29/12        | 6-630pm M-F             | 6-630pm M-F     |      | :30    |                   |             | NM   | 5                      | \$6,000.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | - 1111--                |                 |      |        | 4                 | \$1,200.00  |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | 1-----                  |                 |      |        | 1                 | \$1,200.00  |      |                        |             |
| N 21  | WXYZ | 10/23/12          | 10/29/12        | World News              | 630-7pm M-F     |      | :30    |                   |             | NM   | 5                      | \$7,500.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | - 1111--                |                 |      |        | 4                 | \$1,500.00  |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | 1-----                  |                 |      |        | 1                 | \$1,500.00  |      |                        |             |
| N 22  | WXYZ | 10/23/12          | 10/29/12        | M-F 7-730p              | 7-730pm M-F     |      | :30    |                   |             | NM   | 5                      | \$6,000.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | - 1111--                |                 |      |        | 4                 | \$1,200.00  |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | 1-----                  |                 |      |        | 1                 | \$1,200.00  |      |                        |             |
| N 23  | WXYZ | 10/23/12          | 10/29/12        | Sat 7-8pm               | 7-8pm Sat       |      | :30    |                   |             | NM   | 1                      | \$1,000.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | -----1-                 |                 |      |        | 1                 | \$1,000.00  |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | -----                   |                 |      |        | 0                 | \$0.00      |      |                        |             |
| N 24  | WXYZ | 10/23/12          | 10/29/12        | Su 6-630p               | 6-630pm Sun     |      | :30    |                   |             | NM   | 1                      | \$750.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | -----1                  |                 |      |        | 1                 | \$750.00    |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | -----                   |                 |      |        | 0                 | \$0.00      |      |                        |             |
| N 25  | WXYZ | 10/23/12          | 10/29/12        | Ent Tonight             | 730-8pm M-F     |      | :30    |                   |             | NM   | 5                      | \$9,000.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | - 1111--                |                 |      |        | 4                 | \$1,800.00  |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | 1-----                  |                 |      |        | 1                 | \$1,800.00  |      |                        |             |
| N 26  | WXYZ | 10/23/12          | 10/29/12        | 11pm Action News Update | 11-1135pm M-Sun |      | :30    |                   |             | NM   | 7                      | \$14,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | - 111111                |                 |      |        | 6                 | \$2,000.00  |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | 1-----                  |                 |      |        | 1                 | \$2,000.00  |      |                        |             |
| N 27  | WXYZ | 10/23/12          | 10/29/12        | Nightline               | 1135pm-1205am M |      | :30    |                   |             | NM   | 5                      | \$3,750.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | - 1111--                |                 |      |        | 4                 | \$750.00    |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | 1-----                  |                 |      |        | 1                 | \$750.00    |      |                        |             |
| N 28  | WXYZ | 10/23/12          | 10/29/12        | Jimmy Kimmel Live       | 1205am-105am M- |      | :30    |                   |             | NM   | 5                      | \$1,250.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | - 1111--                |                 |      |        | 4                 | \$250.00    |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | 1-----                  |                 |      |        | 1                 | \$250.00    |      |                        |             |
| N 29  | WXYZ | 10/23/12          | 10/29/12        | Dr Oz                   | 106am-206am     |      | :30    |                   |             | NM   | 5                      | \$750.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | - 1111--                |                 |      |        | 4                 | \$150.00    |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | 1-----                  |                 |      |        | 1                 | \$150.00    |      |                        |             |
| N 30  | WXYZ | 10/23/12          | 10/29/12        | Greys                   | 1130pm-230am    |      | :30    |                   |             | NM   | 1                      | \$250.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | -----1-                 |                 |      |        | 1                 | \$250.00    |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | -----                   |                 |      |        | 0                 | \$0.00      |      |                        |             |
| N 31  | WXYZ | 10/23/12          | 10/29/12        | Unit                    | 1am-2am         |      | :30    |                   |             | NM   | 1                      | \$175.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |             |
| Week: |      | 10/22/12          | 10/28/12        | -----1-                 |                 |      |        | 1                 | \$175.00    |      |                        |             |
| Week: |      | 10/29/12          | 11/04/12        | -----                   |                 |      |        | 0                 | \$0.00      |      |                        |             |

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We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



www.wxyz.com

**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**(248)827-7777**

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>307198 /       |   | <u>Alt Order #</u>                                     |
| <u>Contract Dates</u><br>10/23/12 - 10/29/12 | <u>Product</u><br>384 Issue Week 2 10/23/12 | <u>Estimate #</u><br>1569                              |
| <u>Advertiser</u><br>MI Energy MI Jobs       |   | <u>Original Date / Revision</u><br>08/07/12 / 08/07/12 |

| *Line         | Ch    | Start Date        | End Date        | Description                 | Start/End Time   | Days | Length | Spots/Week        | Rate        | Type | Spots      | Amount              |
|---------------|-------|-------------------|-----------------|-----------------------------|------------------|------|--------|-------------------|-------------|------|------------|---------------------|
| N 32          | WXYZ  | 10/23/12          | 10/29/12        | SU 1130p-12a                | 1130pm-12am      |      | :30    |                   |             | NM   | 1          | \$550.00            |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                     |
|               | Week: | 10/22/12          | 10/28/12        | -----1                      |                  |      |        | 1                 | \$550.00    |      |            |                     |
|               | Week: | 10/29/12          | 11/04/12        | -----                       |                  |      |        | 0                 | \$0.00      |      |            |                     |
| N 33          | WXYZ  | 10/23/12          | 10/29/12        | Unit                        | 12am-1am         |      | :30    |                   |             | NM   | 1          | \$250.00            |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                     |
|               | Week: | 10/22/12          | 10/28/12        | -----1                      |                  |      |        | 1                 | \$250.00    |      |            |                     |
|               | Week: | 10/29/12          | 11/04/12        | -----                       |                  |      |        | 0                 | \$0.00      |      |            |                     |
| N 34          | WXYZ  | 10/23/12          | 10/29/12        | Castle                      | 10-11pm Monday   |      | :30    |                   |             | NM   | 1          | \$5,000.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                     |
|               | Week: | 10/22/12          | 10/28/12        | -----                       |                  |      |        | 0                 | \$0.00      |      |            |                     |
|               | Week: | 10/29/12          | 11/04/12        | 1-----                      |                  |      |        | 1                 | \$5,000.00  |      |            |                     |
| N 35          | WXYZ  | 10/23/12          | 10/29/12        | Priv. Practice              | 10-11pm Tuesday  |      | :30    |                   |             | NM   | 1          | \$5,000.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                     |
|               | Week: | 10/22/12          | 10/28/12        | -1-----                     |                  |      |        | 1                 | \$5,000.00  |      |            |                     |
|               | Week: | 10/29/12          | 11/04/12        | -----                       |                  |      |        | 0                 | \$0.00      |      |            |                     |
| N 36          | WXYZ  | 10/23/12          | 10/29/12        | Middle/Suburg.              | 8-9pm Wednesday  |      | :30    |                   |             | NM   | 1          | \$4,500.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                     |
|               | Week: | 10/22/12          | 10/28/12        | --1----                     |                  |      |        | 1                 | \$4,500.00  |      |            |                     |
|               | Week: | 10/29/12          | 11/04/12        | -----                       |                  |      |        | 0                 | \$0.00      |      |            |                     |
| N 37          | WXYZ  | 10/23/12          | 10/29/12        | Scandal                     | 10-11pm Thursday |      | :30    |                   |             | NM   | 1          | \$5,000.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                     |
|               | Week: | 10/22/12          | 10/28/12        | ---1---                     |                  |      |        | 1                 | \$5,000.00  |      |            |                     |
|               | Week: | 10/29/12          | 11/04/12        | -----                       |                  |      |        | 0                 | \$0.00      |      |            |                     |
| N 38          | WXYZ  | 10/23/12          | 10/29/12        | Friday Prime C              | 10-11pm Friday   |      | :30    |                   |             | NM   | 1          | \$4,000.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                     |
|               | Week: | 10/22/12          | 10/28/12        | ----1--                     |                  |      |        | 1                 | \$4,000.00  |      |            |                     |
|               | Week: | 10/29/12          | 11/04/12        | -----                       |                  |      |        | 0                 | \$0.00      |      |            |                     |
| N 39          | WXYZ  | 10/23/12          | 10/29/12        | ABC's Saturday Night Footba | SA 8pm-1130pm    |      | :30    |                   |             | NM   | 1          | \$3,000.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                     |
|               | Week: | 10/22/12          | 10/28/12        | -----1-                     |                  |      |        | 1                 | \$3,000.00  |      |            |                     |
|               | Week: | 10/29/12          | 11/04/12        | -----                       |                  |      |        | 0                 | \$0.00      |      |            |                     |
| N 40          | WXYZ  | 10/23/12          | 10/29/12        | Once Upon Time              | 8-9pm Sunday     |      | :30    |                   |             | NM   | 1          | \$6,000.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                     |
|               | Week: | 10/22/12          | 10/28/12        | -----1                      |                  |      |        | 1                 | \$6,000.00  |      |            |                     |
|               | Week: | 10/29/12          | 11/04/12        | -----                       |                  |      |        | 0                 | \$0.00      |      |            |                     |
| N 41          | WXYZ  | 10/23/12          | 10/29/12        | 666 Park Ave.               | 10-11pm Sunday   |      | :30    |                   |             | NM   | 1          | \$5,000.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                     |
|               | Week: | 10/22/12          | 10/28/12        | -----1                      |                  |      |        | 1                 | \$5,000.00  |      |            |                     |
|               | Week: | 10/29/12          | 11/04/12        | -----                       |                  |      |        | 0                 | \$0.00      |      |            |                     |
| <b>Totals</b> |       |                   |                 |                             |                  |      |        |                   |             |      | <b>129</b> | <b>\$134,975.00</b> |

| Time Period         | # of Spots | Gross Amount        | Net Amount          |
|---------------------|------------|---------------------|---------------------|
| 10/01/12 - 10/28/12 | 107        | \$112,425.00        | \$95,561.25         |
| 10/29/12 - 10/29/12 | 22         | \$22,550.00         | \$19,167.50         |
| <b>Totals</b>       | <b>129</b> | <b>\$134,975.00</b> | <b>\$114,728.75</b> |

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|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>307198 /              |  | <u>Alt Order #</u>                                     |
| <u>Contract Dates</u><br><b>10/23/12 - 10/29/12</b> | <u>Product</u><br>384 Issue Week 2 10/23 | <u>Estimate #</u><br><b>1569</b>                       |
| <u>Advertiser</u><br><b>MI Energy MI Jobs</b>       |  | <u>Original Date / Revision</u><br>08/07/12 / 08/07/12 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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